Courses Available for Exchange Students, Spring 2019
Degree Programme in Media

Here incoming exchange students can find courses offered by Degree Programme in Media.

The courses listed below are subject to change and subject to availability. Please note that places are limited.

Please choose the path focusing either on DIGITAL MEDIA or on GRAPHIC DESIGN. Due to schedule overlaps it is not possible to mix the courses of different paths. Please note that the portfolio or other prerequisite should reflect your skills and knowledge of the selected path.

Preliminary courses in Digital Media:
- INTRODUCTION TO DIGITAL MEDIA 5 ECTS
- SOCIAL NETWORK SERVICE DESIGN PROJECT 10 ECTS
- INNOVATION PROJECT 10ECTS

Additional courses for exchange students:
- Finnish for exchange students 3 ects
- Finland Close-up 5 ects

Contact persons:
- Contact persons for learning agreements: Tero Marin, tero.marin(at)metropolia.fi
- Contact person for exchange matters: Kaisa Meghjee-Salminen (kaisa.meghjee-salminen(at)metropolia.fi)
Digital Media (spring 2019, 25 ECTS)

KD00CD28 INTRODUCTION TO DIGITAL MEDIA 5 ECTS
(this course is obligatory for all the students who wish to participate to digital media projects)

Aim of the course
Introduction to service design process and best practices. Students familiarise themselves with concepts of usability and user-centered design. Course includes reading and short presentations.

Course contents
Students work in pairs or in small groups to gather information and prepare short presentations.

KM00CA90 SOCIAL NETWORK SERVICE DESIGN PROJECT 10 ECTS

Learning outcomes of the course
Students are capable of designing and implementing a social network service. Students are able to work in a specialist capacity in a multidisciplinary work group.

Course contents
Students work in projects where they take on a professional role in which they do not have advanced experience. The role may be, for example, one of the following: chief technology officer, producer/leader, user interface and usability designer or chief content and concept officer.

XX00BH18 INNOVATION PROJECT 10ECTS

Learning outcomes of the course
On completion of the course the student can

- Develop practical, creative and innovative solutions, practices and services with multidisciplinary partners to meet the diverse needs in the Helsinki Metropolitan area.
- The student participates in project or network-based work and applies his or her expertise in regional, national or international development work.
- Use his or her personal skills and abilities to work and collaborate in multidisciplinary teams.
- Create a culture of cooperation and negotiation with the team members and other actors.
- Use his or her skills in problem solving, collaboration and communication to support the social development and joint decision making of the team.

Course contents
1. Project and innovation work: brainstorming, planning, implementing, assessing, communicating, publishing, product development and marketing.
2. Cooperative skills, interest group activities and networking.
3. Innovative work methods.
4. Areas of communal development skills: development processes, coordinating and managing development, reforming the development concepts.