Courses Available for Exchange Students, Spring 2019
Degree Programme in Media

Here incoming exchange students can find courses offered by Degree Programme in Media.

The courses listed below are subject to change and subject to availability. Please note that places are limited.

Please choose the path focusing either on DIGITAL MEDIA or on GRAPHIC DESIGN. Due to schedule overlaps it is not possible to mix the courses of different paths. Please note that the portfolio or other prerequisite should reflect your skills and knowledge of the selected path.

Preliminary courses in Graphic Design:
- MULTIMEDIA PRODUCTION AND FUNDAMENTALS OF PROGRAMMING
  - 5 ECTS
- MULTIMEDIA PROJECT 10 ECTS
- INNOVATION PROJECT 10 ECTS

Additional courses for exchange students:
- Finnish for exchange students 3 ects
- Finland Close-up 5 ects

Contact persons:
- Contact persons for learning agreements: Tero Marin, tero.marin(at)metropolia.fi
- Contact person for exchange matters: Kaisa Meghjee-Salminen (kaisa.meghjee-salminen(at)metropolia.fi)
Graphic Design (spring 2018, 25 ECTS)

KM00BL35 MULTIMEDIA PRODUCTION AND FUNDAMENTALS OF PROGRAMMING
5 ECTS
Learning outcomes of the course
Students know the multimedia production workflow. They can compose, program, test and publish multimedia presentations for various purposes.

Course contents
- User interface design and interactivity
- Knowledge of multimedia elements
- Multimedia production workflow
- Fundamentals of multimedia programming

KM00BL36 MULTIMEDIA PROJECT 10 ECTS
Learning outcomes of the course
Students can work as a member of a team that produces interactive environments. Students master the use of moving images and sound in interactive and game environments. They can design multimedia applications to suit the client and target group. Students understand the phases of a multimedia production. They are able to produce accessible project documentation and collaborate with other members of the design team.

Course contents
- Potential environments for multimedia products
- Concept creation, content planning, multimedia scriptwriting and dramaturgy
- User interfaces and usability testing
- Multimedia programming and testing
- Project management

XX00BH18 INNOVATION PROJECT 10 ECTS
Learning outcomes of the course
On completion of the course the student can
- Develop practical, creative and innovative solutions, practices and services with multidisciplinary partners to meet the diverse needs in the Helsinki Metropolitan area.
- The student participates in project or network-based work and applies his or her expertise in regional, national or international development work.
- Use his or her personal skills and abilities to work and collaborate in multidisciplinary teams.
- Create a culture of cooperation and negotiation with the team members and other actors.
- Use his or her skills in problem solving, collaboration and communication to support the social development and joint decision making of the team.

Course contents
1. Project and innovation work: brainstorming, planning, implementing, assessing, communicating, publishing, product development and marketing.
2. Cooperative skills, interest group activities and networking.
3. Innovative work methods.
4. Areas of communal development skills: development processes, coordinating and managing development, reforming the development concepts.